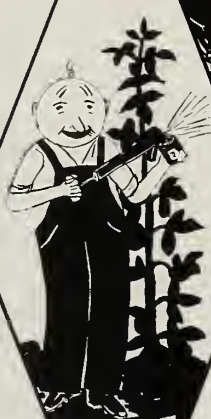


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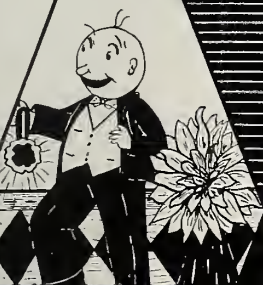
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How We Grow



Big Dahlias





HOW WE GROW BIG DAHLIAS

THERE was a time when some were inclined to look with disfavor on the large dahlias then making their appearance in the gardens of the specialists. They were considered coarse and lacking in the artistic beauty necessary to universal acceptance by dahlia "fans". However, many changes have taken place in recent years, and today the "big fellows," no longer lacking in grace and beauty, are the ones most in demand.

In color the beauties of the modern dahlia garden range from pure white through the various shades of yellow, red, lavender, pink and purple to the deepest maroon, blue only being absent. Not only do we find the self-color varieties, but the attendant shadings and blendings. Truly nature has worked miracles in this beautiful fall flower, for, in our opinion, it has no equal for size, artistic formation and color.

No lover of flowers can consider the garden complete without a few plants of really good dahlias. No garden is too small to accommodate from two to a dozen plants. Dahlias have their place just as roses, lilies, peonies, iris, gladiolus and the hundreds of dainty rockery plants. During the spring and summer season, when the garden is full of color, dahlias are growing, adding their dark green foliage to the backgrounds of the daintier plants. In the latter part of August, when other blooms have faded and died, the dahlia comes into bloom and the garden is again sparkling with color, and oh, such color!

The real glory of big dahlias is in selecting those varieties which appeal to one's taste, and growing them to perfection for the purpose for which they were selected.

Culture of the Dahlia

DAHLIAS will thrive in any good garden soil, not depleted in normal food supply, providing they are given reasonable care. The better the soil and its preparation, the more nearly correct the food supply, the more care given the growing plants, the more glorious the flowers. Space will not permit a lengthy dissertation on all these subjects. Below we have endeavored to give, in brief, points necessary to securing the maximum enjoyment of dahlias. A wealth of smaller flowers can be obtained from ordinary garden culture so that you must be guided by your own desires.

Top Soil Treatment

AN OPEN sunny location is preferred, not close to the walls of a building, large trees or shrubs. If possible prepare the garden in the fall so that any fertilizer, manure or humus-making material, may properly decay. We consider the texture of the top and subsoil equal in importance to its richness in food material. Dahlias desire plenty of water, but detest "wet feet." If the top soil is inclined to pack after a rain or hold water too long, examine it carefully, it may be lacking in sand or humus, two necessary constituents to drainage, capillary attraction (drawing water from the subsoil) and proper air circulation, all of which contribute to good root development. To correct this trouble spade in some coarse sand, manure, straw or even coal ashes, shoving the spade as deeply as possible, and mixing thoroughly. If soil is deficient in food material work in some good potato fertilizer which contains approximately 4 per cent nitrogen, 10 per cent potash and 10 per cent phosphoric acid, at the rate of 100 pounds to 1,500 square feet. In spading, a depth of 18 to 24 inches is not too much.

Subsoil Treatment

IT WOULD be well also to examine the subsoil, and if found to be heavy, wet or slow draining, take steps to correct it if possible. Subsoils of this character can hinder or even ruin the productivity of the best top soils. This can be accomplished in several ways, depending on the labor one desires to expend. Tiling is one way, though expensive; trenching, the removal of a strip of top soil about 24 inches wide and working in sand, ashes, humus material, etc., into the subsoil after which the top soil is replaced; digging holes 2 to 3 feet wide and as deep, working in the lightening material from the bottom of the hole up. The latter method we recommend where only a few plants are raised, or where it is possible to hire help in getting the dahlia garden ready. Holes thus prepared can be used from year to year, turning the soil completely after each growing season.

Planting

WHATEVER method you follow in the fall spade the soil deeply once or twice in the spring. When planting time comes dig a hole 6 inches deep; work in a handful of bone meal; drive a stout stake at one side to support the plant as it grows; lay the root in the bottom of the hole with the sprout pointing upward and close to the stake on a bed of sand and peat moss equal parts one inch thick. Fill the hole and unless heavy rains make some soil cultivation necessary leave it alone until the plant comes up, which should be in about two weeks.

If you are setting out green plants remove the pot and pick off the two lower leaves. Spread the roots out in the bottom of the hole so that the ball of earth will be about six inches below the ground level. Partially fill the hole with soil to just below the first set of leaves. Water well to force out the pockets of air*from around the roots, and cover damp soil with a sufficient amount of dry soil to prevent baking. To avoid ravages of cut worms place a three-inch-high pasteboard collar around plants firming one-half inch into the soil. Green plants should be set out late in the evening, or on cool, cloudy days. Shade for a few days, removing shades at night. Plants will soon become established and continue growing.

Cultivating and Fertilizing

CULTIVATE regularly and deeply until the plants begin to show buds. At this time it would be well to apply about a handful of potato fertilizer, Sacco or Vigoro to the plant, 6 inches or more from the stalk. Work it in lightly and then water thoroughly. Repeat this every two to three weeks. After each application of fertilizer, when the soil has become workable, rake it lightly to conserve the moisture, but not too deeply, as injury to the feeding roots might result. Mulching with a light dressing of well-rotted barnyard or cow manure and straw will be very beneficial.

Supporting Plants

AS THE plants grow it will be necessary to tie them (to the stakes) at different points to avoid swaying or breaking in wind and rain storms. Do this loosely, but firmly, allowing room for the stalk to grow. Torn strips of stout cloth are good for this purpose.

Disbudding

WHEN the plants have put out their fourth set of leaves decide what kind of flowers you want to grow and train your plant accordingly. If allowed to grow naturally the plant will finally terminate in three buds, the middle one called the center or terminal, and the other two the side or lateral buds. By pinching out the two side buds all the strength of the plant is thrown



into the terminal and will produce a very large flower. The practice of pinching out the side buds, whether from the top of the plant, from one of the laterals, or from one of the secondary laterals (described in the next paragraph) is called disbudding.

Disbranching

WHERE the leaves join the main stalk, tiny shoots will be found starting out, which are called laterals. If allowed to grow these laterals also produce three buds at the tip. Where the leaves join this lateral, shoots will appear which are called secondary laterals and they also will produce blooms. Pinching out the tiny shoots at the base of the leaves is called disbranching.

Plant Training

IF LARGE flowers are desired we recommend pinching out the center of the plant when about 18 inches high. This will cause the laterals to start immediate and rapid growth. How many you allow to grow will depend on the number of flowers you desire. As the laterals grow pinch out all the side buds and secondary laterals (growing in the axles of the leaves) excepting the last pair of well-developed ones closest to the main stalk, allowing only the one terminal bud to grow. The flower may then be cut with a long stem just above the two remaining secondary laterals which will produce two large blooms later in the season if disbranched in the same manner. Some growers allow the plant to grow normally, disbranching the four upper sets of laterals and allowing the laterals from farther down to grow. This will give bloom earlier and have little effect on the size of the blooms produced by the laterals, providing they are properly disbranched and disbudded. When top bloom is cut the hole thus left in the main stalk should be filled with clay or some other plastic material.

Watering

DO NOT sprinkle your plants. When they need water soak the ground thoroughly once or twice a week. Sprinkling the upper part of the plant while soaking will help to keep the foliage clean and free from dust.

Insect Prevention

START early in the season to keep the insects away by making it unhealthy for them. We use and recommend Red Arrow prepared as per directions. Remember if you spray the plants before insects arrive they are not as likely to do injury. If you are troubled with red spider write us immediately. We can help you.

Cutting Flowers

DO NOT allow old blooms to stay on the plants; it retards development of other blooms and makes the plant unsightly. Cut the flowers when they have matured and enjoy them. This should be done early in the morning before the dew is off the plant. Cut long stems and plunge them in cold water. Recutting the stems under the water after returning to the house is a help. Place the container in a cool place for a couple of hours and allow the plants to drink up the cold water. Placing the tips of the stems in boiling water for about five minutes, after the cold water treatment, and then back into the cold water will help to keep them fresh.

Storage

WHEN frost has killed the plants cut them off at the ground with a sharp knife. Loosen the soil around the plant and lift the clump gradually from all sides to avoid breaking or bending the roots. Wash off all the dirt from the clump, and allow to dry for a few hours. Cut the stalk off to within about 2 inches of the first roots. Trim off the tiny hair roots and all broken fleshy roots. Dust the top of the stalk and all cut or bruised places with sulphur. Pack the clump in peat moss and store in a cool place. It is well to examine the clumps from time to time for evidence of rot. If any rot is found cut out to sound flesh and dust with sulphur.

Division of Clumps

DIVIDE the clumps in the spring when the eyes begin to show, but be sure that each root you desire to plant has an eye, otherwise it will not grow. The eyes are not on the roots themselves but on the old stalk where the root is attached.

Remember the kind of dahlias you grow depends largely on you. Select good, healthy, true to name stock and give it the care it should have—and you will be repaid.

Correspondence

WE HAVE tried to cover the entire growing season in these pages, but realize that the reader may have specific conditions which are not covered. In any case we are always glad to render such help as we can. Feel free to write us for information, as it is through the exchange of ideas that better dahlias will be grown.

The DELIGHT-U GARDEN was organized by three whose lives had been made more complete, more content and worth while in growing the finest of garden flowers. Physical beauty in nature's bounteous storehouse occupied our leisure hours. The dahlia's vast possibilities were soon apparent. No flower, we believe, has the long-blooming period, the great variation of type, form, size, color and gorgeous beauty that we enjoy in the dahlia.

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Nuggets of beauty are found where we search for them. Sordid objects are as readily had and always appear if we but turn in their direction. The trained and disciplined mind seeks only things worth while. This finer mind is obtained through continuous, thorough effort. Luck plays no part. Attainment is purely personal. Beauty seeks not the individual. We secure and enjoy to the degree that we exert intelligent effort. Higher levels may seem a slow, difficult task, but it is the only way that it pays gold dividends, dividends of gladness. We reap that which we seek and always it is multiplied woefully or happily.

Your garden should have one or more select spaces given to the culture of glorious dahlias. We three have (in addition to our stock garden) private back yard gardens, where at any hour we, or our friends, including anyone interested, may stroll among and enjoy the masterpieces of our famous hybridists. The day is all too short so our gardens are electrically illuminated, that in the cool of the quiet night we are not shut out from the glory. The black curtain encompassing, and the canopy of the eternal starry heavens above but intensify the beauty. The cost of illumination is nominal and we wish that you might add this rare joy to your chosen garden nook. Consult your local electrical house, or write us, we might be able to help you.



Visitors Always Welcome

In addition to its stock garden, this firm maintains three display gardens, electrically illuminated, where their collections are grown under as near ideal conditions as possible that the full beauty of the flower may be enjoyed.

DR. A. E. WHITE
6215 Washington Boulevard

DR. W. E. KENNEDY
3920 Winthrop Avenue

RALPH C. SWARTZ
5530 East Michigan Street

DELIGHT-U GARDEN

Business Office: 5530 East Michigan St.
Indianapolis, Indiana



SATAN, the Spectacular

Special list of dahlias
210330
glorious 8 dahlias

AMERICAN HOME HONOR ROLL VARIETIES

AMERICAN LEGION

SATAN ★ JUL 22 1933

KAWEAH

MURPHY'S MASTERPIECE

EAGLE ROCK FANTASY

THE COMMODORE

JEAN KEEFER

AIKO

● For years we have desired to offer our customers the cream of new dahlias at a distinct saving while they were yet NEW, and we are gratified that we can do so this year.

● This stupendous offer will enable you to enjoy these eight wonderful 1932 introductions now! POSITIVELY a LIMITED offer. They can not last long. 25 per cent with order will hold, balance C. O. D.



KAWEAH, the Gorgeous

Collection No. 1

Collection No. 2

SATAN—SC—(Ballay) Red and gold are the two favorite colors of "His Satanic Majesty," and this well-named dahlia has them. Powerful grower, tall plant, prodigious blooms, with a lurking lure of sinister gold tipping the flaming red, horn-like petals and center of the flower. Poise of bloom is perfect, stems splendid. The largest and most amazing semi-cactus we have ever seen.
Plants, \$6.25. Roots, \$12.50.

AMERICAN LEGION—ID to SC—(A. D. F.) Yellow. The much-sought stock of this dahlia was exhausted early last year and unobtainable by April. We accept it as the very best yellow in either class it may come. Sturdy plant, magnificent stems, perfect blooms from in front, side or back. Very large. Stands hot weather.
Plants, \$3.75. Roots, \$7.50.

EAGLE ROCK FANTASY—ID—(Broomall-Success) Mallow pink, very largest size, graceful beyond compare, can win as largest or can win as most perfect, or both. No faults at all. If only the very few best are desired, this must be one of them.
Plants, \$3.00. Roots, \$6.00.

MURPHY'S MASTERPIECE—ID—(Murphy) Red, red as the reddest rose. Enormous in size and depth; never have we seen a flower that even remotely approached it as we have grown it. Stately, excellent, strong but slender stems that could easily stand twice the weight of this tremendous bloom. The bugs do not touch the blooms or foliage, probably realizing the utter hopelessness of the task of devouring such a gigantic creation. This is the big red dahlia we have dreamed of.
Plants, \$3.75. Roots, \$7.50.

KAWEAH—SC—(Muesdorffer) This rose-cerise dahlia is magnificent. The early blooms, rather disappointing in our garden, after being removed from the plants, were quickly followed by amazing, gigantic flowers of splendid keeping qualities which overshadowed all other varieties. Probably took a little while to get acquainted with our climate as it is from California. We are very impatiently awaiting its performance next year as it is so very distinctive as to make it stand out supremely in very fast company. Gorgeous!!! Did not see a bug on it all season.
Plants, \$5.00. Roots, \$10.00.

THE COMMODORE—ID—(Scott-Kemp) Lemon yellow. One of the most satisfactory propagators of the year and a splendid bugless yellow of the very greatest size obtainable. Bush habit good and no drooping stems no matter how poorly cared for. Some tendency to open centers late in the season, but absolutely perfect blooms most of the blooming period. Blooms 12x8 inches are very ordinary and without sacrificing grace in the artistic translucent petalage of this wonderful free-blooming dahlia.
Plants, \$2.50. Roots, \$5.00.

AIKO—SC—(Dahliadel) Carmine red with silver reverse. Good stems, fine foliage, phenomenal flower, tending to vary in form at times to informal decorative. Those coming true semi-cactus need fear no competition if well grown. Very large.
Plants, \$2.50. Roots, \$5.00.

JEAN KEEFER—ID—(Keefer-Kemp) Rose pink to mauve pink. A beautiful graceful flower. Winner at Atlantic City and Baltimore in undisseminated seedling class in the best of competition.
Plants, \$2.50. Roots, \$5.00.

One Growing Plant of Each
of the Above Four, Prepaid

\$12.00

SAVE

\$11:75

COLLECTIONS NO. 1 AND NO. 2

Both For **\$17.50** Sent Postpaid

One Growing Plant of Each
of the Above Four, Prepaid

\$8.50

PRIDE OF STRATFORD—ID—(Meachen & Sherman) Predominating color is cadmium orange, shading to light orange with a reverse of rose dore. Large flowers, excellent stems and free.

ROSE FALLON—FD—(Harding) One of the world's best dahlias, and we don't mean maybe. A giant old gold decorative on long, strong stems which act as though they were trying to carry their beautiful blossoms to the heavens.

ROSE STILLSON—ID—Lovely blooms of a deep old rose touched with violet and shading to gold at base of petals. Plants are of medium height with stems which hold the flowers well above the foliage.

SAGAMORE—FD—A beautiful gold flower with a faint touch of salmon. An extra long stem and its profuseness make this dahlia excellent for cutting and garden purposes.

SANHICAN'S BLUEBIRD—ID—(Fisher & Masson) Low growing bushes which produce plenty of exhibition-size blooms of a beautiful shade of violet blue. Lacy foliage adds to the beauty of the plant.

SILVERADO—C—(Seal) A beautiful flower of white gradually shading toward the center to a silvery lavender. The immense blooms are held high on long, strong stems.

TEHACHEPI—SC—A large, showy flower of bright canary yellow which attracts attention in the garden or show room. Free blooming with best of stems, resembling the old Gladys Sherwood in formation.

THE GENERAL—FD—(Mcachen & Sherman) A deep garnet flower of large size with silvery white reverse, forming a combination of great beauty.

TREASURER—ID—(Bessie Boston) A pastel colored flower of cream with a reverse of deep pink. Large blossoms composed of long narrow petals which have a distinct twist and turn, adding greatly to its beauty.

TRENTONIAN—FD—(Fisher & Masson) This large dahlia is distinct in coloring, being described as that of an "Indian's skin," a blending of old gold, amber and coppery bronze. Long, stiff stems, which hold the large blooms without any difficulty.

UNCLE TOM—ID—(Success) The nearest to black of any dahlia we grow, with the added beauty of a rich velvety texture.

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6215 Washington Blvd.

RALPH C. SWARTZ
5530 East Michigan

Dr. W. E. KENNEDY
3920 Withrop Ave.

Business Office: 5530 East Michigan
Indianapolis
Indiana



Belles of the

AGARDEN



Any 6 varieties \$2.25

STRONG DIVISIONS

BALLET GIRL—C—A cactus of the F. W. Fellows type, being of large size and remarkably free blooming on excellent stems. Color a combination of orange and white impossible of definite description since the combination of colors varies.

BARBARA REDFERN—ID—(Redfern) A beautiful combination of old rose and gold. Long twisted petals and good stems. Splendid grower.

BARBARA WEAR—FD—(Seal) Winner of the Doubleday, Page & Company's Achievement medal in San Francisco, 1927. Color is extremely soft and pleasing, being a pinkish lavender, shading at the outer ends of the petals to a soft cream. The stems are long and strong, holding the good-sized flowers well above the foliage. An excellent keeper when cut.

CHEMAR'S MASTERPIECE—C—(Chemar Gardens) A huge incurved cactus variety of orchid pink coloring which everyone knows. The flowers are large, of perfect form and held on splendid stems. A beautiful dahlia in every way.

CITY OF LAWRENCE—ID—Flowers of large size, almost as deep as they are wide. Color a rich clear sulphur yellow. Plant healthy, medium-tall grower carrying the blooms well above the foliage.

C. P. R.—ID—(Brock) An immense flower of buff yellow with magenta shadings, at times having an appearance of red gray. Wonderful plants with best of stems. We do not know why this dahlia is not to be found in the average catalog and our stock is so scarce that we can offer plants only this year.

EAGLE ROCK BEAUTY—ID—(Broomall) This beautiful combination of pink and cream was introduced at \$50.00. It is in a class by itself, admired by all. Vigorous growth, good habit, strong stems, profuse bloomer.

EDNA FERBER—SC—(Fisher & Mason) An exhibition flower with an exceptionally fine, stiff stem. Color is glistening coral shading to old gold at base of petals. Petals curl and twist, making a very full flower. Medium to tall habit of growth with thick, dark green foliage.



Any 12 varieties \$4.00

50 CENTS EACH

medium-tall plant, which has beautiful, finely-cut foliage.

JANE COWL—ID—(Downs) An extraordinary dahlia of recent introduction. The huge glistening bronzy buff blooms are very artistic with the twisted and curled petals. Plants, stems, foliage and flowers all that could be desired. Need we say more?

JERSEY'S BEACON—FD—(Waite) Chinese scarlet with a paler reverse, giving the whole a two-toned effect. A large flower on an ideal plant.

JERSEY'S BEAUTY—FD—(Waite) A clear eosine pink flower with face of petals tipped gold and a slight golden glow at base of petals. Wonderful stem and thick, leathery foliage.

JERSEY'S MAMMOTH—ID—(Waite) An enormous golden mahogany bloom of the very largest type, frequently attaining twelve inches. Vigorous grower.

JERSEY'S MASTERPIECE—ID—(Waite) Strawberry pink suffused with gold. Stems strong, stiff with good foliage. Free bloomer.

KENTUCKY—FD—A sport of Jersey's Beauty with all its mother's good habits. Color a brilliant light salmon orange shading to orange yellow at base of petals.

MARGARET WOODROW WILSON—ID—(Fisher & Masson) Large broad-petaled flower with petals pointed and twisted. Color opalescent pink. Stem and plant excellent.

MRS. I. DE VER WARNER—FD—An old favorite that holds its own with the best of the new ones. A big orchid shaded beauty.

PAPILLON—ID—Large lowers of a beautiful shade of old rose with golden suffusions. A very early and free bloomer that has been called by some growers one of the best dahlias in existence.

POP STEWART—FD—(Fisher & Masson) A large flower in the young state a rosy pink, maturing to a beautiful shade of pure lilac-pink. A wonderful grower with excellent stems.

● Did you ever glance through the old family album wistfully dreaming of the days when mother was "belle of the town?" So it is with these "Belles of the Garden"—varieties which once startled the dahlia world. Many of them are a necessity in the dahlia garden, and all of them worthy of a place where they can bloom in all their beauty.

● A collection from "Belles of the Garden" will bring untold pleasure when supplied by the Delight-U Garden.

ELITE GLORY—FD—(Kennedy) A sensational dahlia, of monstrous size and a brilliant rich red without any other shading. Excellent for exhibition.

F. W. FELLOWS—C—An old variety of orange scarlet produced freely on excellent stems.

FRANCES WHEELER—CS—(Seal) A dahlia decidedly out of the ordinary and almost impossible of description, being a light creamy yellow deepening in the center with the reverse streaked pomegranate purple. Petals fluted and twisted. Good stems on medium to tall plants.

GLADYS BATES—C—Another old variety of tan with a reverse of rose. Good plants and stems.

GOLDEN DREAM—FD—(Success) Color is strontian yellow with a golden sheen or lustre, reverse Brazil red. Large flowers on long, stiff stems.

HARRY MAYER—FD—A large and beautiful flower of pale roseline purple which looks you squarely in the face. Excellent stems, plants dwarf.

HAWAIIAN NIGHTS—ID—(Seal) A flower of intense scarlet suffused orange with back of petals striped gold, which color shows toward the center of the flower. Large blooms on a

Any 6 varieties \$4.50

STRONG DIVISIONS

AMERICAN TRIUMPH—C—Undoubtedly the finest true cactus dahlia in its color class to date. Winner of the American Home Sweepstakes at New York in 1929 for the most outstanding new seedling in the show. Color, pure oriental red throughout. The flowers are large, deep, with good substance and held perfectly erect above a strong, medium-tall plant.

AZTEC GLORY—ID—A rich clear golden-yellow that glistens in the sunlight. Blooms are not only immense but very artistic in their formation. Stems excellent. Plant medium height. Very prolific.

ANDREA ERICSON—ID—(F. & M.) Whiest of all whites, petals very pointed and irregularly placed, giving the flower a fluffy, artistic appearance. Medium size plants with long, slender, stiff stems hold flowers well above the foliage. Hard to grow in this section, early in the season. If you can keep the bugs away it will be well worth your while.

BUCKEYE BRIDE—FD—(Peck) A truly great dahlia of a new shade known as geranium pink. The flowers are extra large and always set at the correct angle on long straight stems. Foliage is insect resistant; plant vigorous and very productive of wonderful blooms. Made the American Home Honor Roll in 1929, 1930, 1931 and 1932.

BUCKEYE FLAME—ID—(Peck) This large flame-colored dahlia is a very vigorous grower and produces a profusion of blooms throughout the season. Thoroughly insect resisting.

CITY OF TRENTON—ID—A very large exhibition decorative, held erect on excellent stems above a tall plant. The front of the petals show a rich, glowing tangerine, while the reverse is a crushed strawberry red. A superb dahlia of great beauty.

CLANSMAN—ID—(Mills) One of the best cut flowers in its color, a beautiful apricot orange, center darkening to jasper pink. Blooms large and carried well.



23 FAMOUS STARS

★ It is always a pleasure to see great stars perform. The ease with which they display their talent, the power and beauty of their voice or their masterful portrayal of emotion—captivates and holds one who is fortunate enough to be in the audience.

★ So it is with the great stars in the ever-increasing dahlia kingdom. Year after year they appear in the gardens of the amateur and professional growers. Year after year they display their faces in the show rooms of the world, winning with ease and grace against others of more recent introduction.

★ Among the twenty-three varieties listed here are many prize winners, each one worthy of a place in your dahlia garden. Our stock is clean, healthy, true and ready to produce for you during 1933.

Any 12 varieties \$8.50

\$1.00 EACH

COQUETTE—ID—A flower of the much desired red and gold combination, as the face of the petals is velvety Musketeer red blending with gold and shading to a golden sunset color at points, back of petals gold. This is a thick fluffy flower, composed of many curled and twisted petals. Flower well removed from the first pair of leaves on a straight, strong stem. For exhibition purposes it is well to wait for the bloom to mature.

DAD—ID—This Ohio introduction is a very fine addition to the reds. Stems are excellent, color very brilliant. One of the best.

DR. JOHN H. CARMAN—FD—One of the giant dahlias so much in demand. Extremely broad petals of deep tyrian rose with tips of silver make it a very beautiful flower. Stems long, wiry and strong.

FORDHOOK MARVEL—FD—(Burpee) Giant dahlia with blooms carried on strong cane-like stems. The color is a lovely peach red, shading to strawberry pink, and the whole flower suffused salmon orange.

FORT MONMOUTH—ID—(Kemp) This dahlia has undoubtedly taken more prizes where size counts than any other variety on the market. It has been grown fourteen inches in diameter. In color it is a rich wine with an underlying tone of rich, brilliant crimson maroon with a slight bluish violet tinge at tips. Stems are long and stiff, holding the flower well above a tall bush.

KING MIDAS—ID—(Peacock) One of the type of dahlias which are at their best when grown for exhibition purposes as it will attain great size. In color a pure golden yellow, with long, stiff, straight stems.

MRS. ALFRED B. SEAL—ID—(Seal) One of the best pure, rich, glowing old rose dahlias to date. An unusual coloring as the flowers when fully open have a bluish cast which but adds to their beauty. The flowers are huge and produced freely on excellent long, strong stems. The plants are tall.

DELIGHT-U GARDEN

5530 East Michigan Street Indianapolis, Ind.

RISING MARS—SC—(Simmons) A prize winner throughout the east, where it has been placed on the Honor Roll. Ridgeway's chart gives the color as pomegranate purple, but in the sun the flowers have a three-toned effect. Does not burn and blooms with tight centers throughout the season. Long, slender, strong stems hold the flower high.

SANTA BARBARA—FD—(Pelicano) An intense clear pink with a suggestion of salmon-pink suffusion. The large flowers are held facing well above the foliage on strong, stout stems. Bushes medium to tall.

SEAL'S CALIFORNIAN—FD—This fine giant flower is composed of broad, flat petals with the addition of a tiny petaloid at the base, giving it a very artistic appearance. Color a golden yellow with a suggestion of bronzy rose pink. An excellent plant with good stems.

STARLIGHT—SC—(Boston) This immense dahlia has been a consistent prize winner both in the east and west. Pure unshaded gold is the color and a color which few "fans" can resist. Bushes fairly tall and branching.

THE WORLD—FD—(Dahliadel) An unusual coloring, being rich, rosy magenta overlaid garnet with silver shadings on the edges of the petals. Perfect full centered flowers on excellent stems make this an ideal dahlia for the show room.

WALDHEIM SUNSHINE—ID—A true deep yellow with a golden suffusion around the full, high center. Good stems and plants.

THOMAS A. EDISON—FD—(Dahliadel) No other dahlia has anywhere near the shading of this rich royal purple. It has met with universal approval wherever grown or shown. The staggered petal formation, the dark green insect resistant foliage, the canelike stems and thrifty growing habit make it worthwhile.

TREASURE ISLAND—FD—(Dahliadel) One of the brightest autumn shaded flowers we have grown. Color, bright apricot with gold and rose suffusions and shadings. Flowers are held erect with full centers throughout the season. Bush growth is strong, branches readily from the ground, giving four-foot stems.

VALENTINO—FD—A fine exhibition flower of great beauty, being a true salmon-pink, shading to cream at the center. The immense blooms are held high above foliage on the best of stems. It has made a splendid record for itself wherever grown.

● The **DELIGHT-U GARDEN** was organized by three whose lives had been made more complete, more content and worth while in growing the finest of garden flowers. Physical beauty in nature's bounteous storehouse occupied our leisure hours. The dahlia's vast possibilities were soon apparent. No flower, we believe, has the long-blooming period, the great variation of type, form, size, color and gorgeous beauty that we enjoy in the dahlia.

● We separately, therefore, specialized in dahlia culture. Our acquaintance grew into a friendship that is cemented in our partnership. Our purpose is the selection of the finest dahlias obtainable. We grow them under the most favorable conditions and exact, rigid care. We place a high standard on the roots that we buy, and those we serve may be governed by this same demand; that what they purchase from us will be as good as we would demand. We wish to supply nuggets of beauty to those whose tastes have been whetted by the keen desire to grow the super-beautiful dahlia. The purchase, small or large, must, and will, **DELIGHT-U.**

● Nuggets of beauty are found where we search for them. Sordid objects are as readily had and always appear if we but turn in their direction. The trained and disciplined mind seeks only things worth while. This finer mind is obtained through continuous, thorough effort. Luck plays no part. Attainment is purely personal. Beauty seeks not the individual. We secure and enjoy to the degree that we exert intelligent effort. Higher levels may seem a slow, difficult task, but it is the only way that it pays gold dividends, dividends of gladness. We reap that which we seek and always it is multiplied woefully or happily.

● Your garden should have one or more select spaces given to the culture of glorious dahlias. We three have (in addition to our stock garden) private backyard gardens, where at any hour we, or our friends, including anyone interested, may stroll among and enjoy the masterpieces of our famous hybridists. The day is all too short so our gardens are electrically illuminated, that in the cool of the quiet night we are not shut out from the glory. The black curtain encompassing, and the canopy of the eternal starry heavens above but intensify the beauty. The cost of illumination is nominal and we wish that you might add this rare joy to your chosen garden nook. Consult your local electrical house, or write us, we might be able to help you.

DELIGHT-U GARDEN

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FAMOUS STARS